

## Benefits of Sponsorship

### Platinum



**THB  
200,000**

- 1 Car display\* or booth space (6x3m)
- Company logo on TAI's website identifying your company as Sponsor
- Company logo on stage
- Company logo on screen during presentation and all screens in event
- Company logo on all PR materials
- One page company leaflet inserts in proceeding (A4)
- Mentioned in official press release
- Welcome dinner **(4 seats)**
- **FREE!** Advertising space in Automotive Navigator Magazine by TAI **(4 issues)**
- **FREE!** Company logo in monthly TAI's e-newsletter **(12 months)**

### Gold



**THB  
100,000**

- Booth space in the event (3x3 m)
- Company logo on TAI's website identifying your company as Sponsor
- Company logo on stage
- Company logo on screen during presentation and all screens in event
- Company logo on all PR materials
- Welcome dinner **(3 seats)**
- **FREE!** Advertising space in Automotive Navigator Magazine by TAI **(2 issues)**
- **FREE!** Company logo in monthly TAI's e-newsletter **(6 months)**

### Silver



**THB 50,000**

- Company logo on TAI's website identifying your company as Sponsor
- Company logo on stage
- Company logo on screen during presentation and all screens in event
- Company logo on all PR materials
- Welcome dinner **(2 seats)**

### I would like to support Automotive Summit 2016 as

Logo requirement : Submit your company's logo which will be displayed in Automotive Summit 2016 per above package in AI format (300 dpi) or PDF format.

Contact details : **Thailand Automotive Institute  
Marketing & Public Relations Section**  
Khun Smitha, Khun Kantarat  
Tel : 662 712 2414 # 6301-6303 Fax : 662 712 2415  
Email : smitha@thaiauto.or.th, kantarat@thaiauto.or.th  
Website : www.thaiauto.or.th

Please return by fax : 662 712 2415 or Email : smitha@thaiauto.or.th, kantarat@thaiauto.or.th

#### Remarks

- \*Each package is subject to change without prior notice.
- \*Reserving based on the first-come, first-served of payment.
- \*(Limited only 2 car displays in the event.)

- Platinum Sponsor THB 200,000\***
- Gold Sponsor THB 100,000\***
- Silver Sponsor THB 50,000\***

\*All prices are **NOT INCLUDED VAT**

Authorized Signature

( \_\_\_\_\_ )

Company stamp

A part of:



Co-organized by:



# Sponsorship Package for AUTOMOTIVE SUMMIT 2016



Benefits of sponsorship	Platinum THB 200,000	Gold THB 100,000	Silver THB 50,000
- 1 Car display* or booth space (6x3m)	✓	-	-
- Booth space (3x3m)	-	✓	-
- Company logo on TAI's website identifying your company as Sponsor	✓	✓	✓
- Company logo on stage	✓	✓	✓
- Company logo on screen during presentation and all screens in event	✓	✓	✓
- Company logo on all PR materials	✓	✓	✓
- One page company leaflet inserts in proceeding (A4)	✓	-	-
- Mentioned in official press release	✓	-	-
- Welcome dinner (networking night)	(4 seats)	(3 seats)	(2 seats)
- <b>FREE!</b> Advertising space in Automotive Navigator Magazine by TAI	(4 issues)	(2 issues)	-
- <b>FREE!</b> Company logo in monthly TAI's e-newsletter	(12 months)	(6 months)	-

\*All prices are **NOT INCLUDED VAT**

## Terms of payment

- Cash or cashier cheque to อุตสาหกรรมพัฒนาฯ เพื่อสถาบันยานยนต์
- Bank transfer : Account name : อุตสาหกรรมพัฒนาฯ เพื่อสถาบันยานยนต์ Account type : Saving
- Siam Commercial Bank PCL, Ramathibodi Branch. A/C : 026-2-95026-1

\* **Additional transaction fee will be absorbed by your company**

\* Please send sponsorship package and payment slip or evidence by Fax : 662 712 2415 or Email : [smitha@thaiauto.or.th](mailto:smitha@thaiauto.or.th), [kantarat@thaiauto.or.th](mailto:kantarat@thaiauto.or.th)

A part of:



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Website : [www.thaiauto.or.th](http://www.thaiauto.or.th)

# General information of display vehicle & booth at BITEC\*

## Display Vehicle

1. Maximum capacity of the 2<sup>nd</sup> floor is 300 kg : m<sup>2</sup>
2. Freight lift size is 1.8 m (width) x 3 m (depth) x 2.1 m (height). Maximum capacity is 2 tons
3. Gantry lift size is 3 m (width) x 3 m (length) x 3 m (height) Maximum capacity is 4 tons
4. Size of Grand hall entrance (after passing Gantry lift) is 3.8 m (width) x 7.2 m (height)
5. Size of Grand hall door is 2 m (width) x 2.5 m (height)

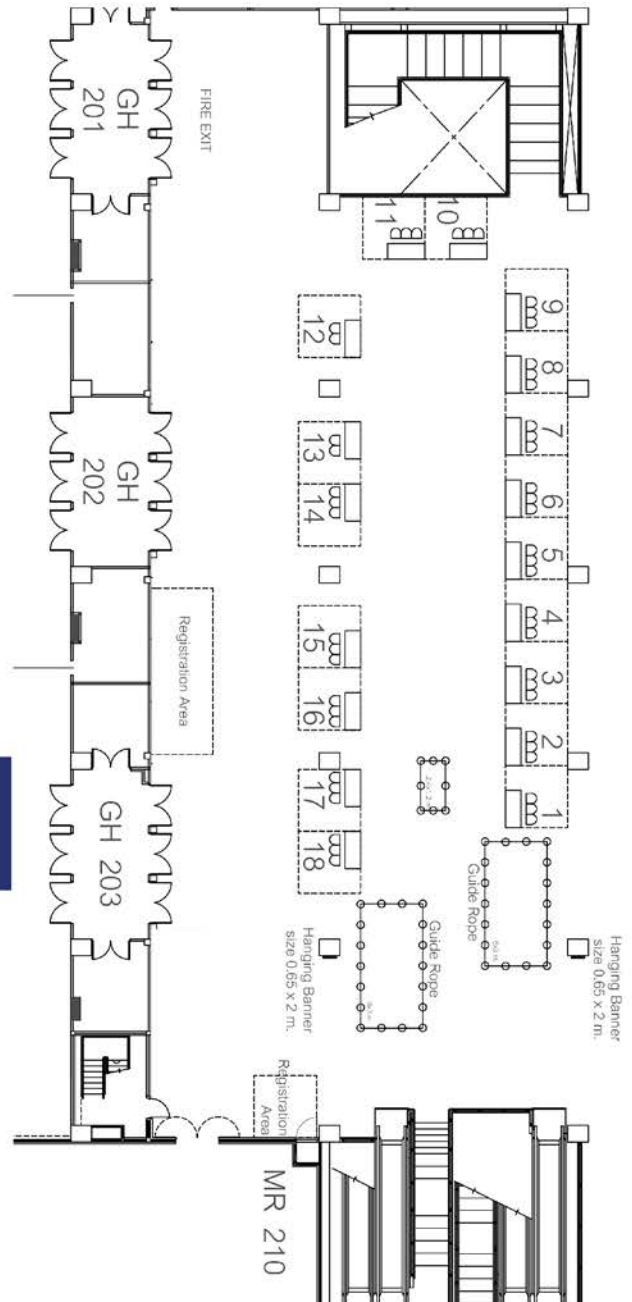
The vehicle must be display at the allocated area (see picture 1)  
Weight of each vehicle must not over than 2 tons



## Procedure to transport vehicle between ground floor and 2<sup>nd</sup> floor

1. Make a request along with notify vehicle size, dimension, weight, made by (brand) and display location
2. Bitec engineer will consider the request and give appropriated advice
3. If request is accepted, applicant must follow all instructions from Bitec engineer, rigorously
4. Fill in the Gantry lift requested form, as attached
5. Hardboards or similar functional materials (such as veneer) are required to placed all along way during moving vehicle to the display location
6. 10 mm thickness of hardboard must be applied to support vehicle for weigh distribution at display area
7. Do not turn on any engine during display period

\*Subject to change without prior notice



Picture 1

## Booth setup manual

1. Each exhibitor shall display or exhibit product/service and should be presented in product demonstration or information with non-commercial purpose.
2. Booth size is 3m x 3m. (All display items must not over your booth size).
3. Those display items such as Roll up and Mobile Backdrop (size: 3w x 2.3h m) are allowed. Height must not over 2.5 m.
4. Other display/decoration items from above. Please, send us your booth layout for our consideration.
5. If you need higher AMP, you have to tell us specific AMP you need. There must have Breaker installation which all additional costs would be charged to you (Please, contact K. Phetnamnueng)
6. Show period is 2 days
7. Schedule

Move in	21 June 2016	08.00 - 17.00 hrs.
Show period	22 - 23 June 2016	08.00 - 17.00 hrs.
Tear-down	23 June 2016	19.00 - 22.00 hrs.

8. Contact information  
MS. PHETNAMNUENG CHULITABOVORNANT  
SENIOR EVENT EXECUTIVE (คุณเพชรน้ำหนึ่ง)  
REED TRADEX CO., LTD. T +66 2 686 7278 F +66 2 686 7288  
M +66 8 1733 9900  
phetnamnueng.chul@reedtradex.co.th

We provide:

1. Table (1.8 x 0.75 m) 1 unit
2. Chair 2 units

Remark:

- Please, prepare for your own extension electric plug
- If you need more items, please let us know. Some items may have additional charge.

A part of:



Co-organized by:



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