

Benefits of Sponsorship

Platinum



THB
200,000

- 1 Car display* or booth space (6x3m)
- Company logo on TAI's website identifying your company as Sponsor
- Company logo on stage
- Company logo on screen during presentation and all screens in event
- Company logo on all PR materials
- Free promotional material inserts in TAI's goodie bag
- Mentioned in official press release
- Free attendee for seminar (4 seats)
- Welcome dinner (4 seats)
- **FREE!** Advertising space in Automotive Navigator Magazine by TAI (4 issues)
- **FREE!** Company logo in monthly TAI's e-newsletter (12 months)

Gold



THB
100,000

- Booth space in the event (3x3 m)
- Company logo on TAI's website identifying your company as Sponsor
- Company logo on stage
- Company logo on screen during presentation and all screens in event
- Company logo on all PR materials
- Free attendee for seminar (3 seats)
- Welcome dinner (3 seats)
- **FREE!** Advertising space in Automotive Navigator Magazine by TAI (2 issues)
- **FREE!** Company logo in monthly TAI's e-newsletter (6 months)

Silver



THB 50,000

- Company logo on TAI's website identifying your company as Sponsor
- Company logo on stage
- Company logo on screen during presentation and all screens in event
- Company logo in all PR materials
- Free attendee for seminar (2 seats)
- Welcome dinner (2 seats)

I would like to support Automotive Summit 2015 as

Logo requirement : Submit your company's logo which will be displayed in Automotive Summit 2014 per above package in AI format (300 dpi) or PDF format.

Contact details : Thailand Automotive Institute
Marketing & Public Relations Section
Khun Smitha, Khun Kantarat
Tel : 662 712 2414 # 6301-6303 Fax : 662 712 2415
Email : smitha@thaiauto.or.th, kantarat@thaiauto.or.th
Website : www.thaiauto.or.th

Please return by fax : 662 712 2415 or Email : smitha@thaiauto.or.th, kantarat@thaiauto.or.th

Remarks

- *Each package is subject to change without prior notice.
- *Reserving based on the first-come, first-served of payment.
- *Limited only 2 car displays in the event.

- ☐ Platinum Sponsor THB 200,000*
- ☐ Gold Sponsor THB 100,000*
- ☐ Silver Sponsor THB 50,000*

*All prices are **NOT INCLUDED VAT**

Authorized Signature

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Company stamp




A part of:



Co-organized by:



Sponship Package for AUTOMOTIVE SUMMIT 2015

Benefits of sponsorship	 Platinum	 Gold	 Silver
	THB 200,000	THB 100,000	THB 50,000
- 1 Car display* or booth space (6x3m)	✓	-	-
- Booth space (3x3m)	-	✓	-
- Company logo on TAI's website identifying your company as Sponsor	✓	✓	✓
- Company logo on stage	✓	✓	✓
- Company logo on screen during presentation and all screens in event	✓	✓	✓
- Company logo on all PR materials	✓	✓	✓
- Free promotional material inserts in TAI's goodie bag	✓	-	-
- Mentioned in official press release	✓	-	-
- Free attendee for seminar	(4 seats)	(3 seats)	(2 seats)
- Welcome dinner (networking night)	(4 seats)	(3 seats)	(2 seats)
- FREE! Advertising space in Automotive Navigator Magazine by TAI	(4 issues)	(2 issues)	-
- FREE! Company logo in monthly TAI's e-newsletter	(12 months)	(6 months)	-

Terms of payment

- Cash or cashier cheque to ธนาคารกรุงเทพ จำกัด (มหาชน) เพื่อสถาบันยานยนต์
- Bank transfer : Account name : ธนาคารกรุงเทพ จำกัด (มหาชน) เพื่อสถาบันยานยนต์ Account type : Saving
- Siam Commercial Bank PCL, Ramathibodi Branch. A/C : 026-2-95026-1

* Additional transaction fee will be absorbed by your company.

* Please send sponsorship package and payment slip or evidence by Fax : 662 712 2415 or
Email : smitha@thaiauto.or.th, kanarat@thaiauto.or.th

A part of:



Co-organized by:



Reed Tradex

Contact details :

Thailand Automotive Institute
Marketing & Public Relations Section

Khun Smitha, Khun Kanarat

Tel : 662 712 2414 # 6301-6303 Fax : 662 712 2415

Email : smitha@thaiauto.or.th, kanarat@thaiauto.or.th

Website : www.thaiauto.or.th

General information of display vehicle & booth at BITEC

Display Vehicle

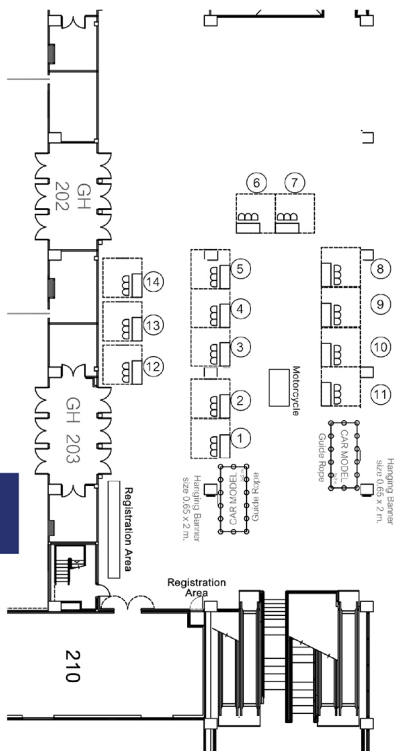
1. Maximum capacity of the 2nd floor is 300 kg : m²
2. Freight lift size is 1.8 m (width) x 3 m (depth) x 2.1 m (height). Maximum capacity is 2 tons
3. Gantry lift size is 3 m (width) x 3 m (length) x 3 m (height). Maximum capacity is 4 tons
4. Size of Grand hall entrance (after passing Gantry lift) is 3.8 m (width) x 7.2 m (height)
5. Size of Grand hall door is 2 m (width) x 2.5 m (height)

The vehicle must be display at the allocated area (see picture 1)
Weight of each vehicle must not over than 2 tons



Procedure to transport vehicle between ground floor and 2nd floor

1. Make a request along with notify vehicle size, dimension, weight, made by (brand) and display location
2. Bitec engineer will consider the request and give appropriated advice
3. If request is accepted, applicant must follow all instructions from Bitec engineer, rigorously
4. Fill in the Gantry lift requested form, as attached
5. Hardboards or similar functional materials (such as veneer) are required to be placed all along way during moving vehicle to the display location
6. 10 mm thickness of hardboard must be applied to support vehicle for weigh distribution at display area
7. Do not turn on any engine during display period



Picture 1