

Connected Autonomous Public Personal Mobility is required on future mobility society!

Professor Tetsunori HARAGUCHI



College of Industrial Technology, Nihon University
Institutes of Innovation for Future Society, Nagoya University



Automotive Summit 2019, BITEC, Bangkok, on June 20, 2019

– Career –

- April 1978 Toyota Motor Corporation
- April 1983 – March 1986 Toyota Europe Representative Office ; Brussels
- January 1999 General manager
- July 2011 Professor; Nagoya University
- April 2019 Senior Researcher; Nihon University

– Major experiences in Toyota –

- 1980~1999 Vehicle Dynamics; Driving and Comfort Performance
 - Corolla, Celica, Supra, Cressida, Lexus, Land Cruiser, etc.
- 1986~2002 Research and Development of Vehicle Dynamics, New Suspension system
- 2003~2011 Future Mobility and Advanced Technology
- 2008~2011 Head of “Ultra Low Fuel Consumption Vehicle Project”

– Awards –

- 1996 FISITA (International Society of Automotive Engineers)
 - Outstanding Paper Award
- “Analysis of the Braking Performance of Straight-Running Vehicles on Uneven Roads”

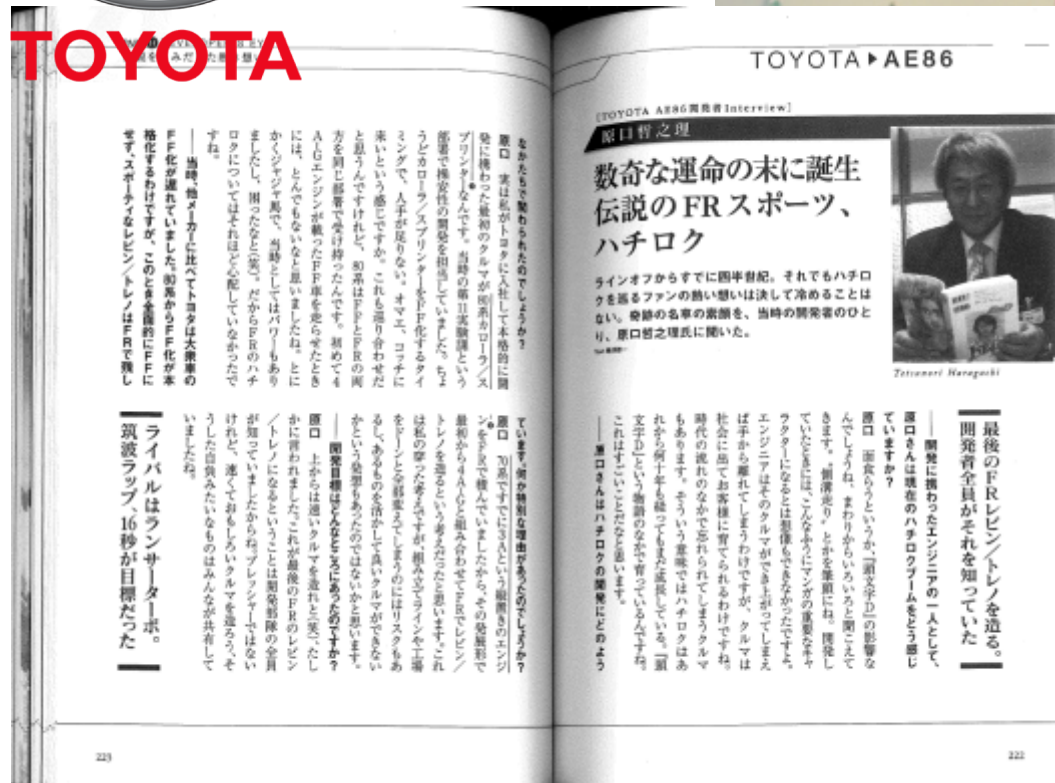
– Invited Lectures –

- 2005 IRC (International Rubber Conference) Keynote lecture
- 2010 IISRP (International Society of Rubber Industries) Invited lecture

Start as a Vehicle Dynamicist (39 years ago)



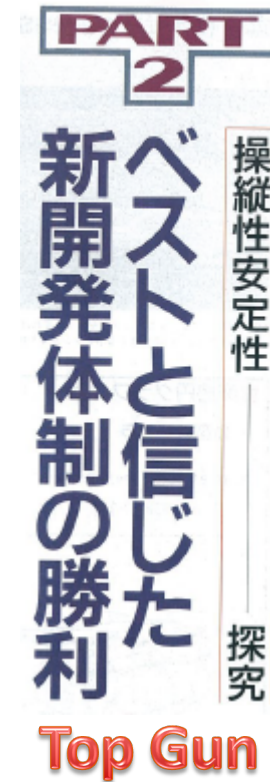
TOYOTA



講談社 ヤングマガジン編集部 2009-07-06

⇒ AE86 "Hachiroku" was the final FR Corolla GT and had become a "Legendary" vehicle.

Most Aggressive Age (30 years ago)



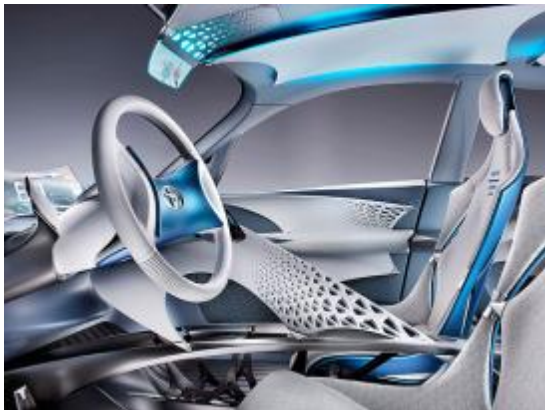
MotorFan

⇒ "Top Guns" were three test drivers specially designated in Toyota.

Ultra efficient concept vehicle ~FT-Bh~



Toyota FT-Bh Geneva Motor Show 2012



Toyota FT-Bh Geneva Motor Show 2012

Fuel Consumption is **Half!** of Prius2003

Contribution to fuel consumption on NEDC (New European Driving Cycle)

	Base case	Studied case	Fuel consumption
Curb mass	1200 kg	800 kg	
Gross mass with 2 occupants	1350 kg	950 kg	-14.6%
Tire RRC	100×10^{-4}	60×10^{-4}	-10.6%
Overall length	3785 mm	3785 mm	
Overall width	1695 mm	1695 mm	
Overall height	1520 mm	1435 mm	
Frontal area	0.22 m^2	0.20 m^2	-2.7%
Coefficient of aero drag	0.26	0.23	-2.7%
Engine displacement	1496 cc	996 cc	
Transaxle	THS II	THS II	
Averaged system efficiency (hybrid system inclusive)	37.5%	45%	-18.9%
Drive configuration	FF	FF	

Base case is a current mass-produced compact car in B segments plus hybrid power train system hypothetically.

⇒ FT-Bh emits only 49gr/km CO₂.

Today's Topics

➤ *Background*

- *Decreasing birthrate and Aging population*
- *Requirement on 21st Century Mobility*

➤ *Approaching to the true cause by “Why, Why, Why...”*

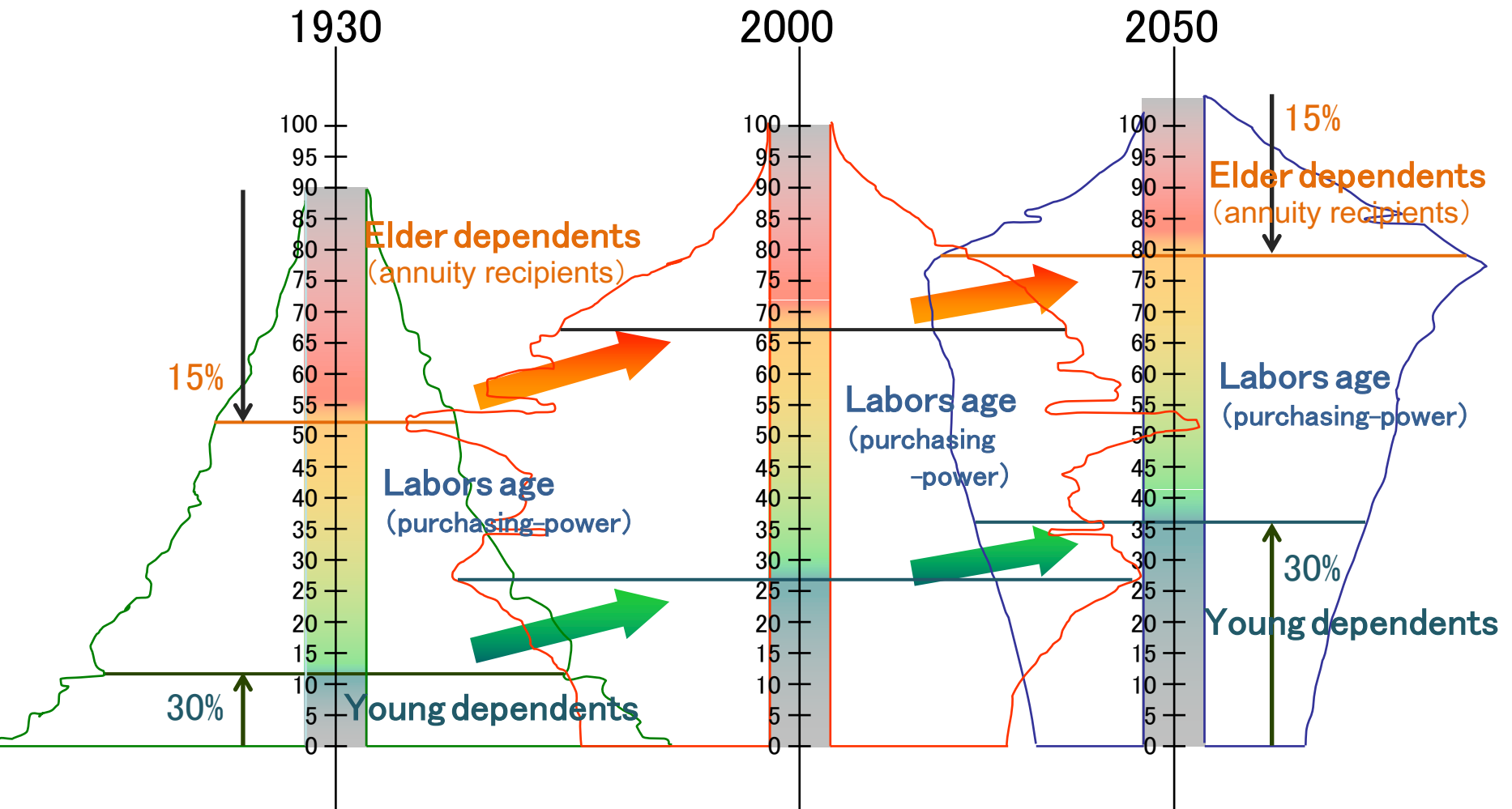
- *Is **mass** transportation really high efficiency?*
- *Is ride **sharing** really the needs of users?*

➤ *Innovation*

- *Innovative Mobility Society requires **Driverless** Transportation.*
- *Innovative Mobility Society requires **Behavioral Predictions**.*
- *Anytime, from Anywhere, to Anywhere*

➤ *Personal Mobility Vehicles; Public Personal and Use for Free*

Decreasing birthrate and Aging population



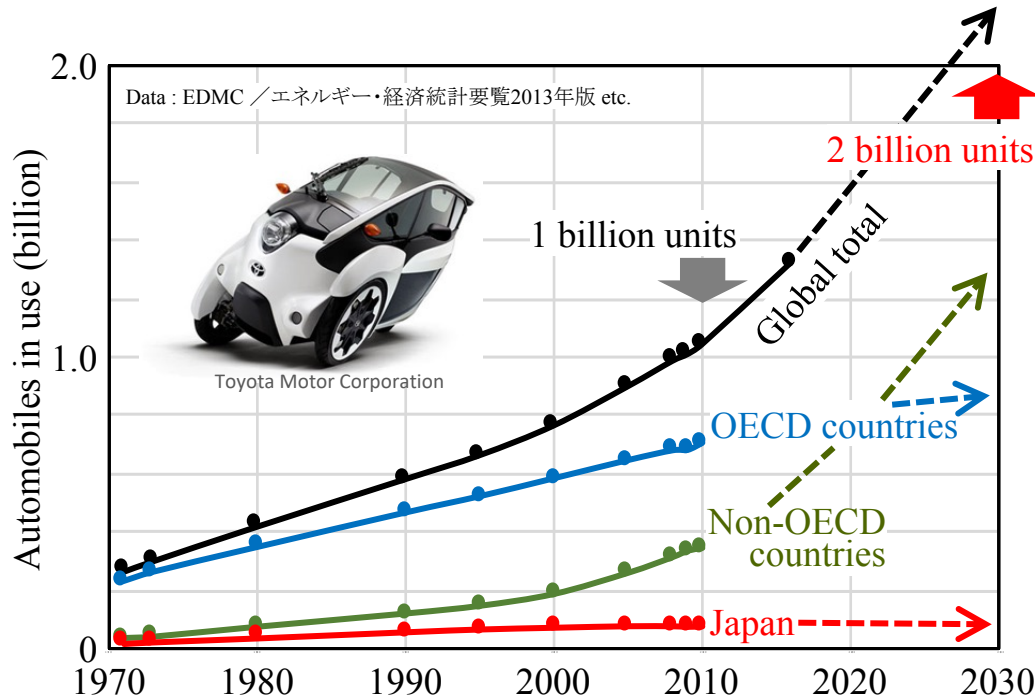
⇒ Required labors age to maintain the macro-economy should be shift to older.

Decreasing birthrate and Aging population

- *Decreasing birthrate and aging population*
- *Required labors age to maintain the macro-economy should be shift to older.*
- *Future society requires support by innovative mobility system, for young generation to continue to be students.*
- *Future society requires support by innovative mobility system, for elderly generation to continue on active duty.*
- ➡ *This could not be originally a social problem from the viewpoint of age distribution.*

⇒ Required labors age to maintain the macro-economy should be shift to older.

Requirement on 21st Century Mobility



Negative prospect
on **resource** supply

- Metals (steel, etc.)
- Chemical materials
- Natural rubber

Negative prospect
on **infrastructure**

- Road
- Parking
- Energy supply

Typical **usage**
in residential district

- Everyday
- Short distance

- ➡
- Restriction on private ownership ?
 - **Ultra Small Electric Vehicle !**

⇒ “Ultra small” is the necessary trend on rapid increase of global automobile number in use.

Requirement on 21st Century Mobility

- *Resource crisis and difficulty on infrastructure*
- *Ultra smaller mobility should be comfortable for citizens and smart solution for government official.*
- *Future society requires that mobility system is innovatively and drastically efficient.*
- *Future society requires that upcoming mobility is innovative and desired by widely citizens.*
- *Developed country shows sustainable mobility society with required future mobility.*

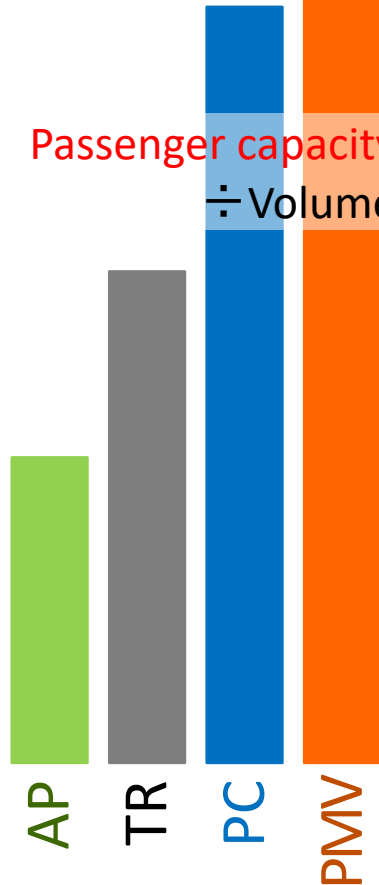
⇒ “Ultra small” is the necessary trend on rapid increase of global automobile number in use.

“Public personal ultra-small mobility” was proposed toward upcoming future.

Is mass transportation really high efficiency?

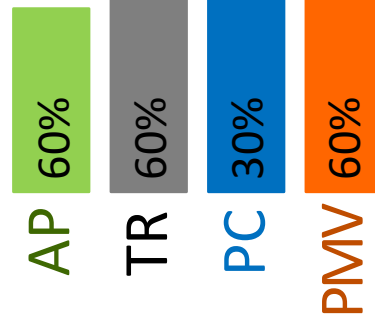
AirPlane (B787-8) / TRain (N700) / Passenger Car (Crown Comfort) / Personal Mobility Vehicle

Passenger capacity
÷ Volume

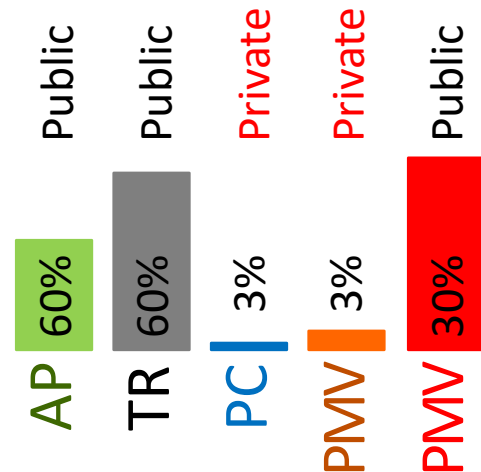


Toyota Motor Corporation

× Occupancy rate



× Frequency in use



⇒ Although mass transportation makes efficiency better on driver, it makes efficiency worth on Energy.

“Public personal ultra-small mobility” was proposed toward upcoming future.

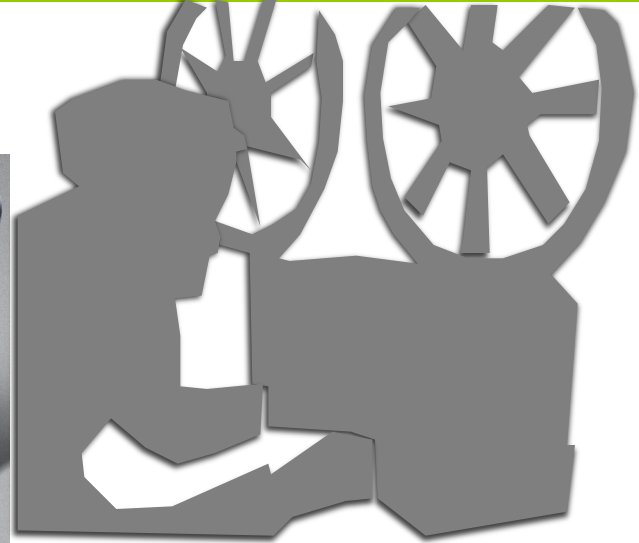
Is ride sharing really the needs of users?

No projection engineers to use Smartphone

➔ No need to share privacy with others



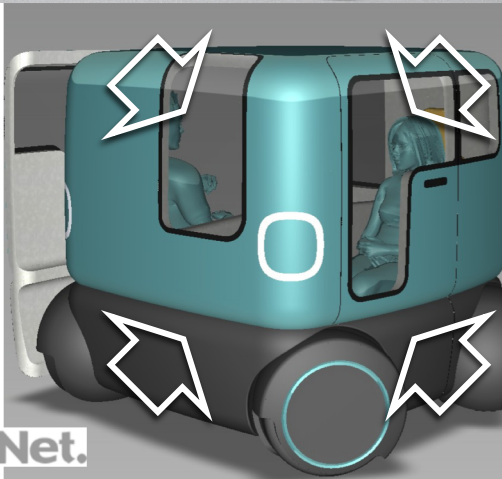
ZTE Blade V8



No drivers on
Ultra Small Cubic Mobility



No needs to
share ride with others



I.D.Net.



バス

⇒ Secure privacy, then anytime, from anywhere, to anywhere ...

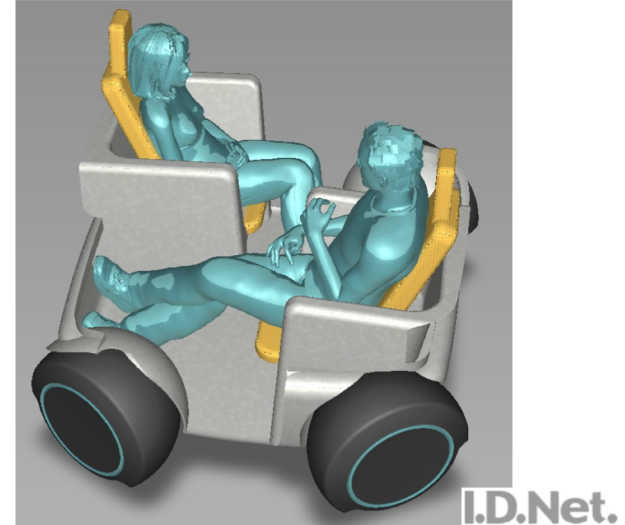
Explosive popularization of efficient mobilities is the key solution on Global warming.

Society requires Driverless Transportation

Benefits and Fun, citizen cannot release

Type I : Ultra small full autonomous driving mobility

- Social infrastructure, **free to use**
- Anytime, from anywhere, to anywhere
- **Secure privacy**



Type II : Sense of unity like a part of the body

- Narrow width, Tilting inward on turning
- Designated driving lane (Free from congestion)
- Designated parking lots, Road side parking allowed (Easy Parking)

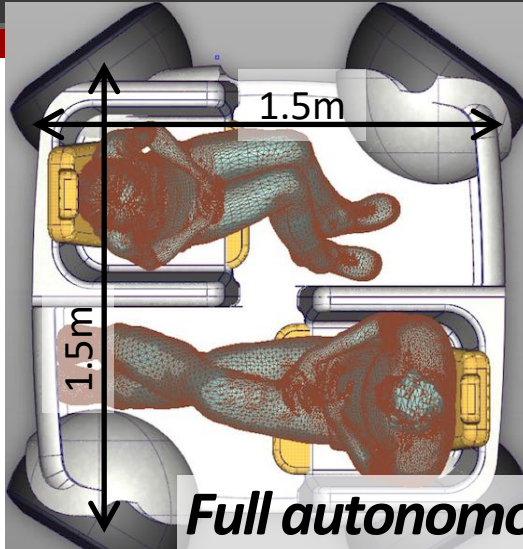


Toyota Motor Corporation

⇒ Popularization is essential as environmental solution.

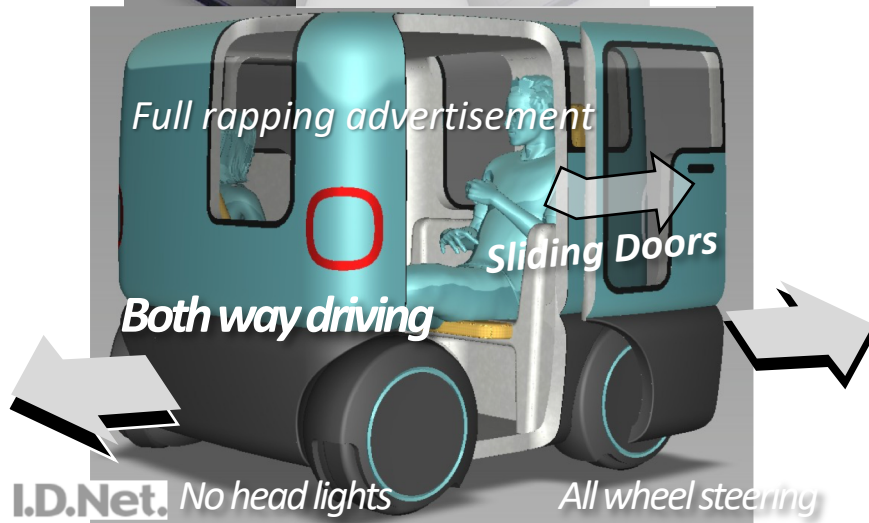
Explosive popularization of efficient mobilities is the key solution on Global warming.

Public Personal Mobility



K-car standard (Sep. 1996)
Length: 3.50m
Width : 1.48m

Current K-Car



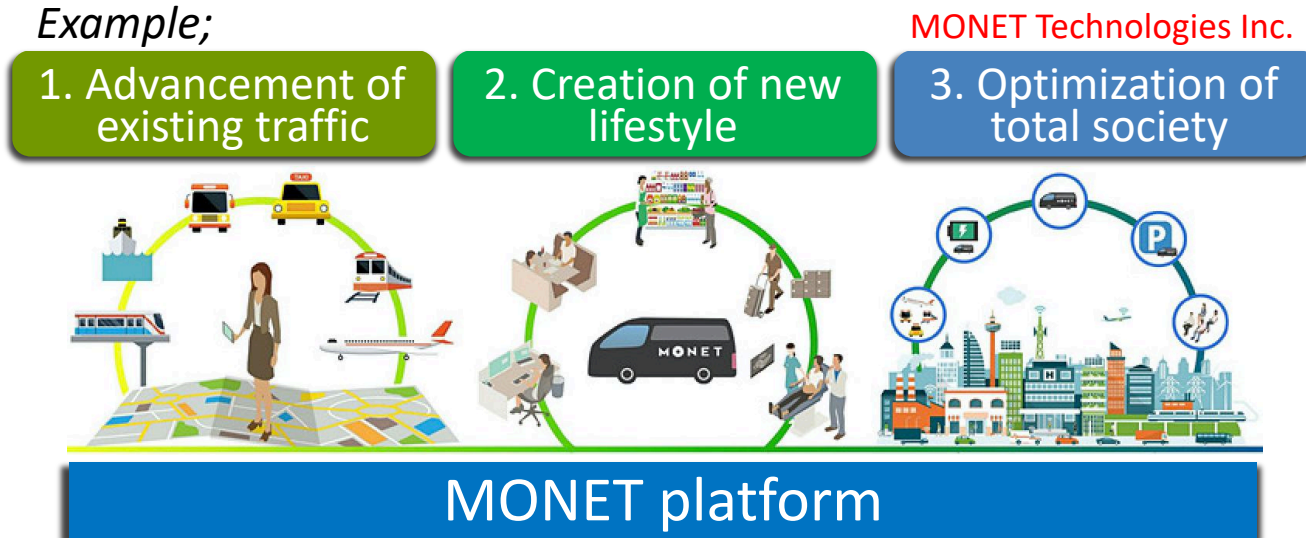
⇒ Upcoming future; Cubic mobility comes without calling, starts without ordering.

Explosive popularization of efficient mobilities is the key solution on Global warming.

Society requires Behavioral Predictions

- *Full Autonomous* is the core solution not only on *driver* point of view but also on *privacy* point of view.
- *Connected* is the core solution on customers satisfactions and explosive *popularization*.

Example;



MONET Technologies Inc.

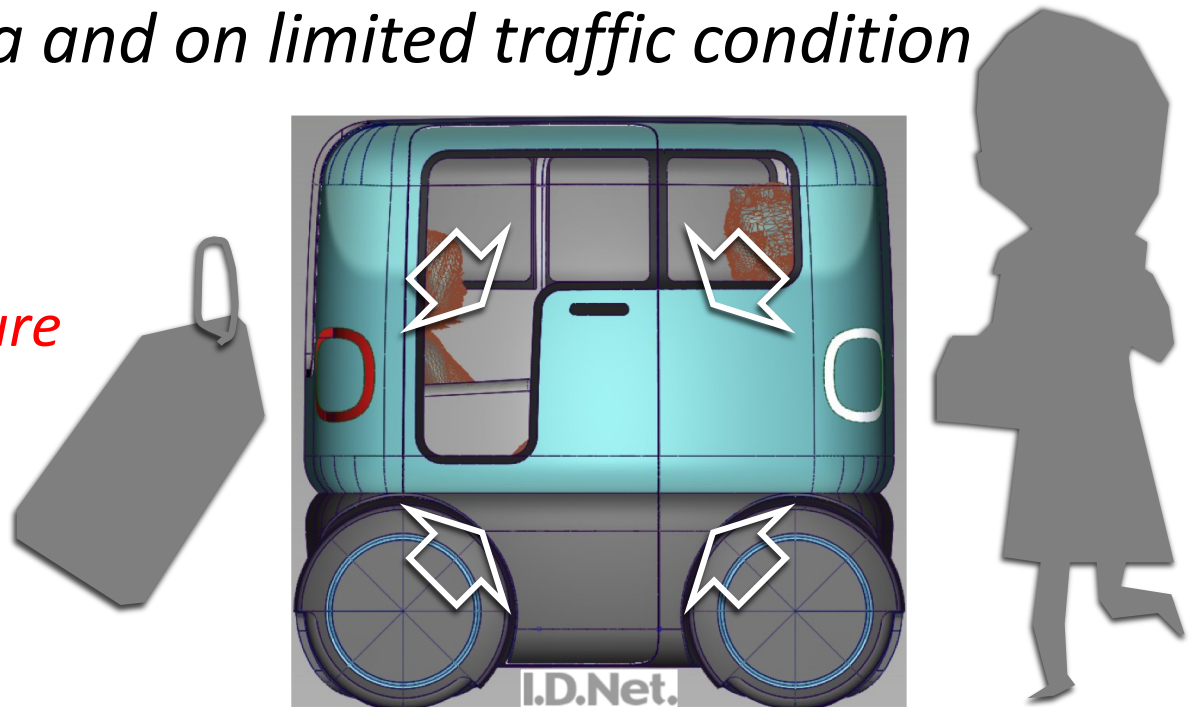
⇒ Connected, Autonomous, Shared & Services, Electric

Explosive popularization of efficient mobilities is the key solution on Global warming.

Anytime, from Anywhere, to Anywhere

- ***“Free”** last one mile mobilities as the infrastructure*
- *10 times higher frequency in use than private cars*
- *Ultra small vehicles with **“level 5”** autonomous driving in limited area and on limited traffic condition*

- *Social infrastructure*
- *Free to use*
- *Full autonomous*



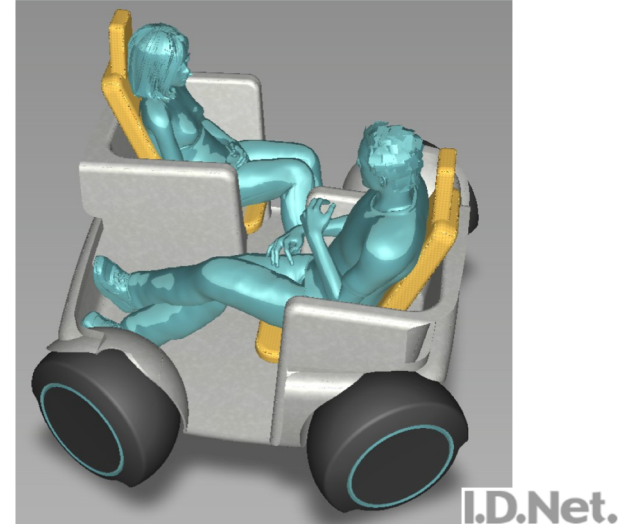
⇒ Annual budget is JPY 2 trillion to deliver 5 million Cubics to replace 50 million private cars.

New mobility culture creates lively society

Benefits and Fun, citizen cannot release

Type I : Ultra small full autonomous driving mobility

- Social infrastructure, **free to use**
- Anytime, from anywhere, to anywhere
- **Secure privacy**



Type II : Sense of unity like a part of the body

- Narrow width, Tilting inward on turning
- Designated driving lane (Free from congestion)
- Designated parking lots, Road side parking allowed

Special service, Desire to own, Fun to drive



Toyota Motor Corporation

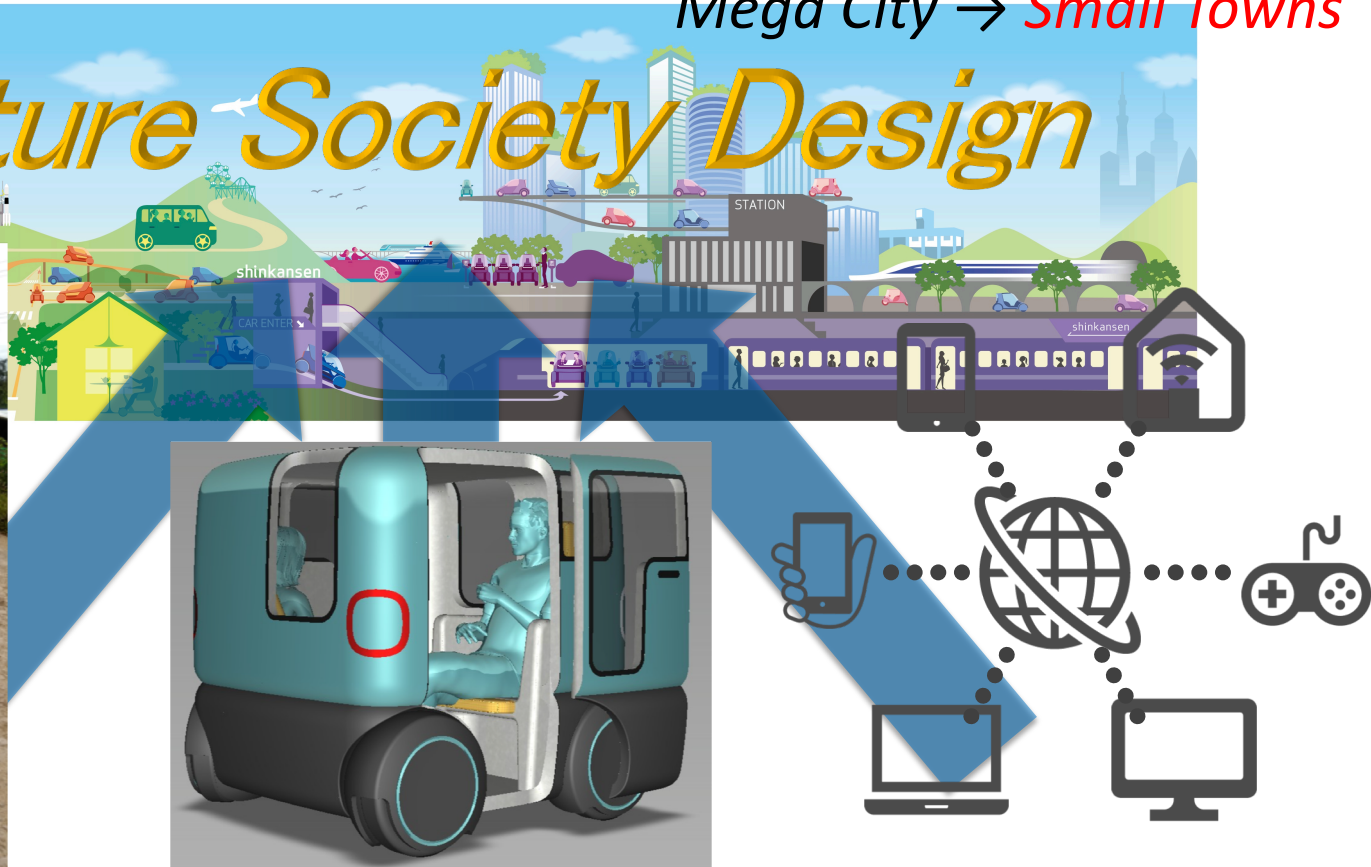
⇒ New mobilities, citizen cannot release, make explosive popularization.

Easy and Happy to live Anywhere

PMV; Public Personal and Use for Free

Mega City → *Small Towns*

Future Society Design



Free *Road*

Free *Mobility*

Free *Information*

Free *Network*

⇒ Society guarantees the right to move basically and the right to access basic information